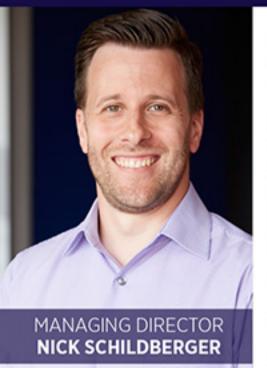
BUSINESS ESSENTIALS®

MARCH 2018 | EDITION 404

extras

A word from our sponsor, subscription information and contact details of all our

TURN DRIVE TIME INTO PROFIT TIME



WELCOME TO THE MARCH 2018 EDITION OF BUSINESS ESSENTIALS.

If this is the first time you've received a Business Essentials CD, we hope it will be a thoroughly enjoyable experience for you - and that you'll come back for more!

We suggest that you put this CD straight into your car's CD player and start listening. These CDs are designed to inform, update, motivate and inspire.

And we know they work. Just check out what others say about us on our website at www.be.com.au and you'll see why Business Essentials has become such a valuable learning tool for thousands of business operators around Australia for over 30 years.

Become a subscriber today!

1 year/12 editions \$445 Prices include GST & P/H

To subscribe, please complete the form below and send it to us

or order online at businessessentials.com.au/store

Straight away you'll start receiving your own monthly CDs, as well as downloadable access to all our interviews online.

BUSINESS ESSENTIALS SUBSCRIPTION FORM

2 years/24 editions \$800 (SAVE \$90)

rrices include our arym	
YOUR DETAILS	PAYMENT OPTIONS
Dr Mr Mrs Ms Full name: Company: Address:	Cheque Enclosed is a cheque made to Business Essentials Media Production Pty Ltd Credit Card Please charge my credit card for the amount of \$445 or \$800 Card type VISA Master Card Card Number
Phone:	Name on card
Mobile:	Expiry
Email:	Signature

Fax 03 9882 8017 Mail PO Box 579 Hawthorn VIC 3122 Scan and email info@be.com.au

Got a query? call Maureen Payne on 1800 039 098

For more information about the topics discussed on this program, please contact the relevant organisations listed below.

ECONOMIC UPDATE

Professor Neville Norman, Melbourne University

neville.norman@unimelb.com.au

GROWING A SUPER RICE BUSINESS

Jarrod Milani, Forbidden Foods

0409 143 989

jarrod.milani@forbiddenfoods.com.au forbiddenfoods.com.au

RIDING THE ROUGH AND SMOOTH IN RETAIL

Dominique Lamb, National Retail Association

07 3240 0100

info@nra.net.au

nra.net.au

BUILDING A BRAND - IT'S PERSONAL!

Andrew Ford, Social Star

0438 390 613

andrew@socialstar.com.au

socialstar.com.au

7 WAYS TO CRIPPLE AN IMPROVEMENT PROJECT

Jason Furness, Manufacturship

0488 337 666 / 1300 226 121

jason@manufacturship.com manufacturship.com

AVOIDING A #METOO CATASTROPHE IN YOUR BUSINESS

Jess Van Der Walt, Employsure

1300 302 502

comms@employsure.com.au

employsure.com.au

LOOKING BEYOND FAMILY EQUITY

Michael Jones, Cummings Flavel McCormack

03 9252 0800

enquiries@cfmc.com.au

cfmc.com.au

RELAXATION TECHNIQUES TO IMPROVE YOUR LIFE

Rhondda Stewart, Australian College of Hypnotherapy

0419 698 650 / 02 9550 9673 rhondda@ach.edu.au ach.edu.au



Managing Director Nick Schildberger
Executive Producer Heather Dawson
Director of Audio Peter Letts
Producer/Business Development
Manager Chris Ashmore
Subscriptions Manager

Maureen Payne

Publisher BE Media Production Pty Ltd ABN: 98 006 144 449

106/12 Cato Street

Hawthorn East Vic 3123

Telephone: 03 9882 8333

Facsimile: 03 9882 8017

Email: info@be.com.au

© Copyright 2018. Business Essentials Media Production Pty Ltd. ABN 98 006 144 449. This CD is subject to copyright. No part thereof may be reproduced by any process without direct written permission. Business Essentials is a registered trademark under licence from Business Essentials Properties Unit Trust. Neither Business Essentials Media Production Pty Ltd. nor sponsors of this program accept any form of liability, be it contractual, tortious or otherwise, for the contents of this CD or for any consequences arising from its use or any reliance placed upon it. The information, opinions and advice contained in this CD are of a general nature only and may not relate to or be relevant to your particular circumstances.

Economy Forecasts for 2018 reviewed

During February 2018, the Fairfax Group published forecasts of 26 leading forecasters for 25 different items but these below matter most for business.

1. Business activity indicators:

	Aust Growth GDP	China Growth GDP	USA Growth GDP	Prob. Recession?
BE/NRN	3.1%	7.2%	2.6%	2%
Highest of all 26	3.1% (eq of 2)	7.2%	3.4%	20% (deleting 80%)
Lowest of all 26	2.2 (deleting 1.0)	6.1%	1.8%	0%
Average of all 26	2.7%	6.5%	2.5%	15%

Impact on business – subdued continued growth with almost no chance of recession. A good backdrop for sales and profits overall.

2. Price Indicators (CPI all within 1.7 - 2.3%)

	Syd. House Prices	Mel. House Prices	RBA Cash % Dec18	\$US/A Dec 2018
BE/NRN	+5.5%	+8.5%	2.25%	78 c US
Highest of all 26	+5.5%	+8.5%	2.25%	84 c US
Lowest of all 26	-8%	-6%	1.0%	65 c US
Average of all 26	-0.9%	+2.1%	1.7%	75 c US

Business impact – whatever happens rates fairly stable and borrowing historically rock-bottom cheap.

3. ASX 200:

	ASX 200 at 31/12/2018	
BE/NRN	6500	
Highest of all 26	6600	
Lowest of all 26	5500	
Average of all 26	6205	

Individual resident marginal tax rates for the year ended 30 June 2018

TAXABLE INCOME	TAX ON THIS INCOME
\$0 – \$18,200	Nil
\$18,201 – \$37,000	19c for each \$1 over \$18,200
\$37,001 – \$87,000	\$3,572 plus 32.5c for each \$1 over \$37,000
\$80,001 – \$180,000	\$19,822 plus 37c for each \$1 over \$87,000
Over \$180,000	\$54,232 plus 45c for each \$1 over \$180,000

The tax rates do not include the Medicare Levy of 2%. Your Medicare levy is reduced if your income is below a certain threshold and in some cases you may not have to pay the levy at all. The thresholds are higher for seniors. If your income is above the thresholds, you may still qualify for a reduction based on your family taxable income.

For more visit our website, www.cfmc.com.au

Office Details

Level 15, 390 St Kilda Road Melbourne VIC 3004

T: 61 3 9252 0800 F: 61 3 9252 0801

E: enquiries@cfmc.com.au E: careers@cfmc.com.au

www.cfmc.com.au











Engage your market with a podcast

BE Media Production is Australia's premier producer of audio content for business.

PODCASTS | AUDIO BOOKS | AUDIO MAGAZINES

CONTACT

1800 039 098

info@be.com.au

be.com.au

Learn how brands
are successfully
are successfully
using podcasting
and audio
and audio
content to build
engagement and
add value.

BE PODCASTING ENGAGE YOUR AUDIENCE





Accountants Who Help You See Further

Cummings Flavel McCormack are accountants who provide accounting, auditing and business advice to business owners Cummings Flavel McCormack also provides tax consulting services.

Tax Consulting

Tax law is relevant to every major business and investment decision. Understanding the latest developments in tax is difficult.

The Cummings Flavel McCormack tax consulting practice works with clients to evaluate the taxation risks and benefits applicable to their business and investment plans.

We are proud of our ability to untangle the complexities of tax law to produce commercially practical tax advice that the client can understand and act on with confidence.

We have significant breadth of experience, having worked with successive governments in tax law development and holding key positions on advisory and education committees with professional tax bodies.

